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TikTok's Most Viral Couple Transformed Their Resort-Style Georgia Home—And It's "Straight Fire"

Campbell "Pookie" and Jett Puckett's new space is a masterclass on blending design aesthetics.

BY KELLY ALLEN | PUBLISHED: JUL 16, 2025

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ANDY J. SCOTT

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Campbell "Pookie" and Jett Puckett purchased a Brookhaven, Georgia, home in 2022 that likely scared off potential buyers. "The white oak floors were dyed black," Jett says. "A lot of the walls were blood red, and there were giant Roman columns throughout the house. The cabinetry was super dark brown... To say we totally transformed the house is the understatement of the century."

Looking past those questionable design choices, the Pucketts were drawn to the six-bedroom, six-bathroom house for its ample size, solid bones, and extremely private backyard, which bordered a forest with towering trees, some of which exceeded 100 feet in height. Another bonus? They were actually searching for a home to completely overhaul. "That way, we could make it our own," Campbell says. "We definitely had a vision."

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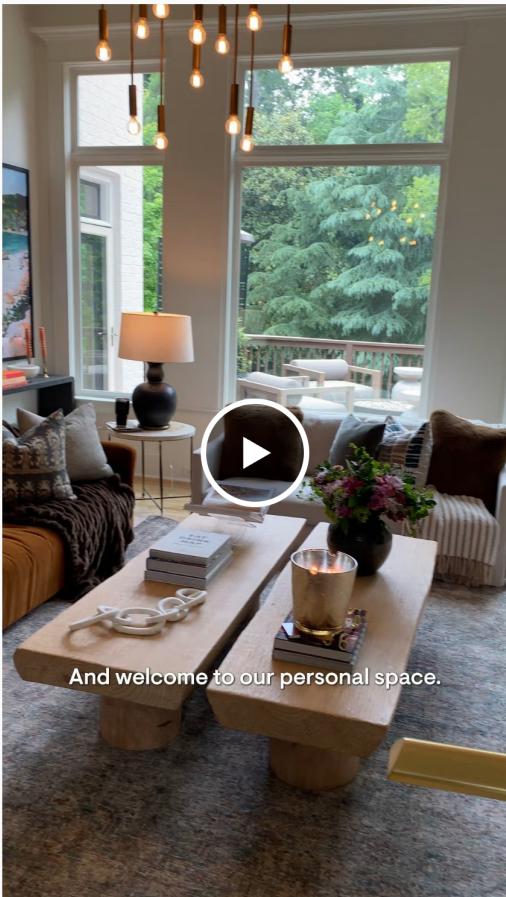
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The [TikTok-famous couple](#)—who initially went mega-viral on Campbell's profile in December 2023 for their outfit check videos—put together a team of trusted experts to help them reimagine the 7,000-square-foot property. Their real estate agent, [Vanessa Mason](#), helped oversee the renovation and connected them with Blackhammer Construction, whom the Pucketts worked with on a minor renovation of their previous home before they sold it.

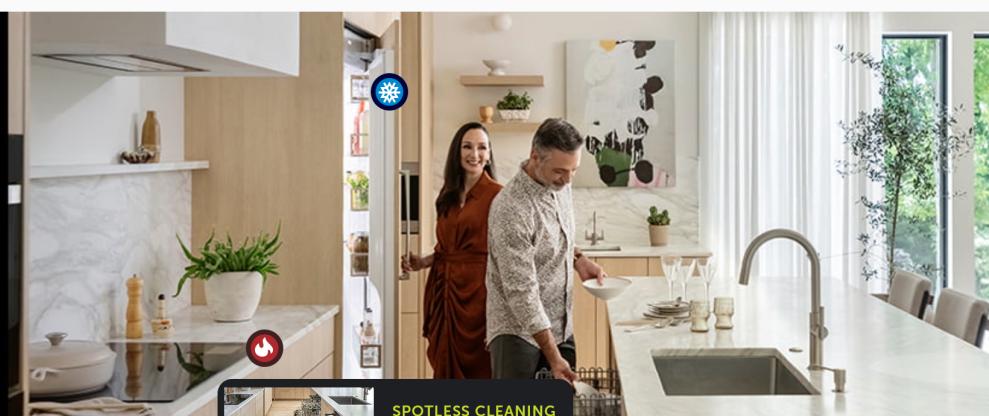
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In a little over four months, they overturned the place in an unrecognizable way. The white oak flooring was sanded and revived; the columns were removed. In the living room, where the couple spends most of their time, they created a Venetian plaster fireplace flanked by arched built-in shelving. The nearby kitchen now boasts a sizable island, with a waterfall-edge clad in Brazilian dolomite, alongside crisp white cabinetry. The light-drenched cookspace is where Campbell loves to cook, sip coffee in the morning, and spend time with their infant daughter Paloma.

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Arched built-ins and a Venetian plaster fireplace bring warmth to the living area, which looks out onto the backyard's lush greenery.



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Once dark and dated, the kitchen now feels like a breath of fresh air thanks to neutral cabinetry and white dolomite counters.

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When it was time to decorate, the Pucketts called in designer Eryn Houck of **Bellwether Design & Interiors** to marry their differing styles. "I'm more old school, traditional," Jett says. "Campbell is more new-school chic."

Despite their varying aesthetics, the couple wanted to create a home that felt comfortable, lived-in, and inviting, all the while ensuring it felt deeply personalized to their family. On the main level, a wedding-themed parlor bar showcases large formal portraits of the duo alongside their guest list, all in gilded frames.

More family photos and heirlooms are given pride of place in the basement-level lounge, which Jett says is "like a museum of our family story." Color-drenched in a moody hue (**Earl Grey by Sherwin-Williams**), the entertaining space and "man cave" also features sports memorabilia, including from the Georgia Bulldogs, on the walls and in accessories, like drink coasters. A fan of classic rock, Jett also hung records from his favorite musicians, including the Rolling Stones and the Allman Brothers Band. Centered in the space is a custom leather sectional, which is Jett's second-favorite thing in the house, following the integrated audio-video system that's commonly found at Top Golf and high-end sports bars.





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Balancing serenity and elegance, the primary bedroom features a canopy bed with sheer drapery, a crystal chandelier, and fuzzy Four Hands accent chairs.

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Within reach of that hangout area, there's another full kitchen with a fully stocked bar—one of three spots the pair enjoys whipping up Hugo spritzes and espresso martinis. Dark counters and gold accents drive the secondary kitchen's moodier atmosphere.

As far as collecting goes, the Pucketts always seek out art while traveling. So far, they estimate they've been to 30 countries together. One piece they picked up in Luxor, Egypt, is a to-scale replica of an original scroll from the Book of the Dead. "We have paintings and sculptures from many different countries throughout our home," Jett says. "We like to have things that are one of one, regardless of what something is worth."

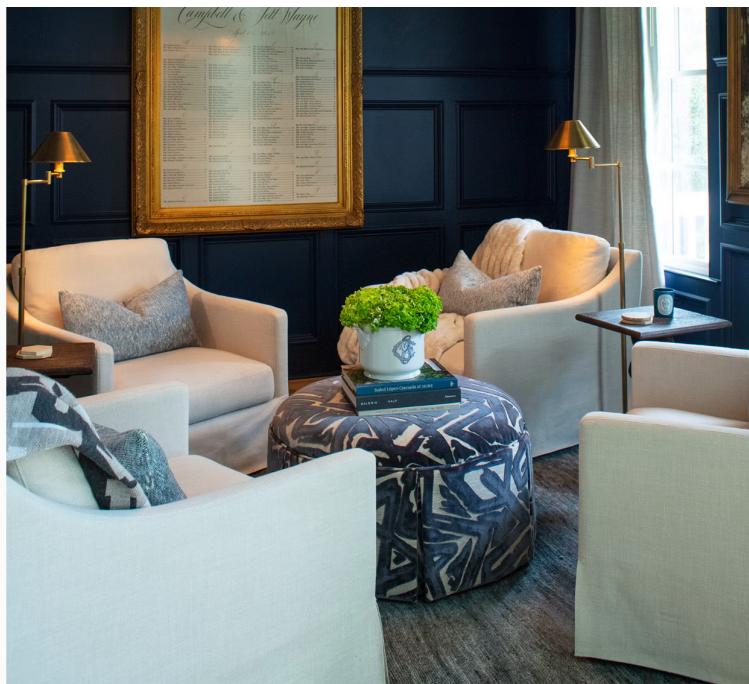
They also adore Hermès pieces. "We have six framed Hermès scarves and tons of other Hermès home decor," says Campbell.





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Tasteful horse decor adds a touch of rustic flair to the basement-level bar.



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Walls painted in Mount Etna by Sherwin-Williams set the mood in the wedding-themed parlor.

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Jett compares the home's ambiance to a "luxury boutique hotel in Capri, Italy" as "every room is unique" and "every floor is unique." Capturing the elevated, serene side of their resort-style setting is the primary bedroom, which is Campbell's favorite part of the house. The canopy bed, with sheer drapery, is a cocooning feature she's always wanted. Once a week, the couple will enjoy dinner in the nearby fuzzy chairs under the glow of the crystal chandelier.

“

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Beyond the interiors, the couple takes full advantage of the organic-shaped pool in the backyard that came with the house. To enhance their outdoor oasis, they upgraded the deck, planted more trees, and built out the greenery, all with help from landscape architect **[Jonathan Bussell](#)** and landscaping company **[Outdoor Solutions Group](#)**.

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At the front of the house, they also installed hedges for extra privacy. "All three sides of the front yard have full privacy hedges, and then multi-layers of plants and flowers that bloom at different times of year," Jett says of the standout feature.



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The Pucketts added more trees and refreshed the landscaping surrounding the existing pool for a resort-like backyard escape.

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After tackling the expansive renovation on the home they hope to make memories in forever, the Pucketts stress how much they valued having the right team around them to make it all happen. Moving into the home halfway through the renovation was also pivotal in honing their vision. "It's amazing to actually live in the house and see what changes you want to make rather than just doing everything at once," Jett says.



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Campbell adds that they originally went for a more all-over white color palette but eventually chose to mix in more colors and textures. "We should have taken more of a risk off the bat and had more confidence in our styles," she says.

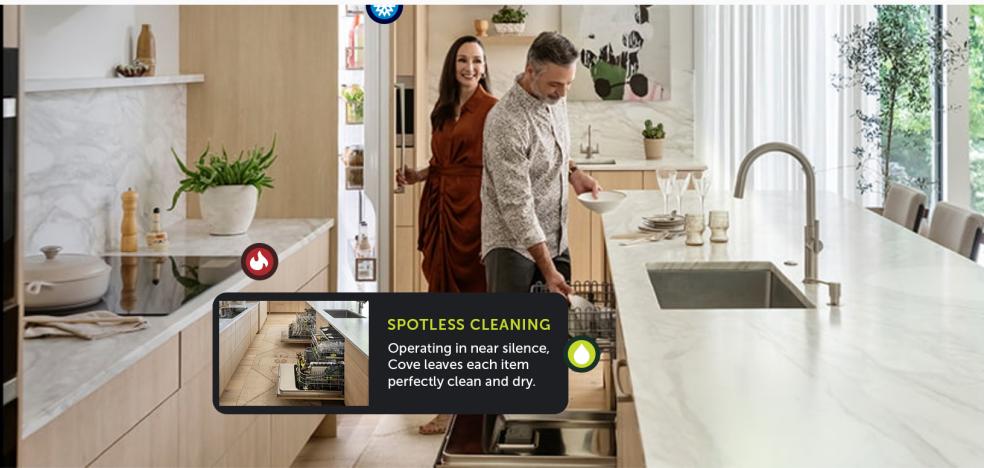
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For any couples out there working to blend their separate styles at home, Campbell recommends making room for each other's tastes to shine. This way, you can both have things you love and feel as though you've made an impact. "You don't want to take that away from each other," she says. "We loved how everything has transformed and come together."



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