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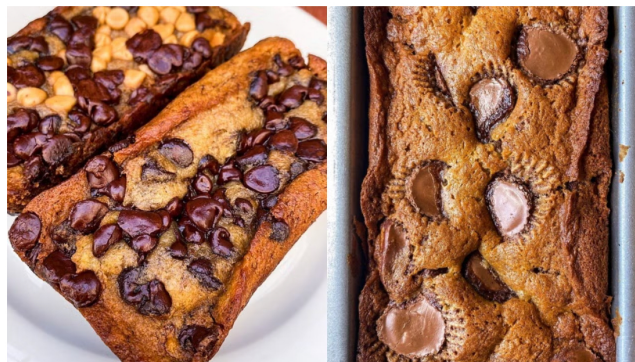


Food News

This Online Banana Bread Shop Makes Insanely Beautiful Loaves That Sell Out In Minutes

Prepare to set many alarms if you want one!

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@alliesbananabread/Instagram

Pre-pandemic, before everyone and her mother decided to participate in the [banana bread's quarenaissance](#), Allie Chernick—the baker behind [Allie's Banana Bread](#)—not only managed to make the otherwise-sad loaves look aesthetically pleasing, but also had them selling out online in minutes. Minutes! Like, hungry folks on the internet have literally set alarms for a chance to score this banana bread. And they still do.

The New York-based baker's banana bread took off when she had her first online sale in December 2019, but it's all rooted in years of baking before that. "My grandma taught me her plain banana bread recipe when I was really little, and I would always make it for middle school bake sales," Chernick tells Delish. She experimented with it, making it into cupcakes with a Nutella frosting and eventually adding chocolate chips and other toppings.

Her friends (and friends of her friends) were always requesting her banana bread, so she created the [@alliesbananabread](#) Instagram account to better keep track of orders through DMs. As orders grew, she decided to make a website.

Ad Size: 300 x 400

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* ioe_...



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Now, Chernick does “drops” where she lets customers know when she will open ordering on her website and what days she will be baking. Currently, she sets the cap at 150 loaves per drop—which she then bakes in a single day. When she opens ordering, it typically sells out within five minutes. She recently quit her job to run the banana bread business full time and hopes to expand her inventory in the future with more than one bake day per week along with help in the commercial kitchen she now rents.

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Ad Size: 1 x 2

Ad Unit:
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The [banana bread](#) she sells comes in two sizes: mini and regular. Depending on the flavor, the mini loaves range from \$8 to \$10 and the regular loaves range from \$15 to \$20. “Something people go crazy about is the monthly flavors,” Chernick says. This past month, she offered a triple chocolate banana bread. You can expect cinnamon apple banana bread for September and likely a pumpkin spice for October.

I, for one, can definitely see this shop turning into the Levain of [banana bread](#). The masses simply can't get enough! Chernick says opening a shop would be her dream come true, and she can definitely see it happening sooner than she'd ever anticipated. Until then, [follow her on Instagram](#) for all of the info you need to get ahold of her stunning banana bread. FYI, her “Order Q’s” Instagram Highlights are extremely helpful!

HUNGRY FOR MORE?



ALDI Is Selling Mini Banana Bread Loaf Cakes



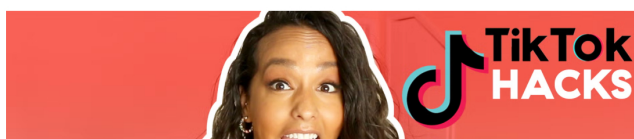
Cheesecake Banana Bread

Ad Size: 300 x 250

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Food News



Chick-fil-A Tests Out Vending Machine



Liquid I.V. Made Hot Chocolate Hydrating

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H

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Taco Bell Turned Baja Blast Into Pie

